



# Custom Formula Brief Template

Fillable PDF — click any gray box and type, check boxes, then save and email back

inquiry@nucorebio.com | WhatsApp: +86 XXX XXXX XXXX | Response within 72 hours

## HOW TO FILL THIS FORM:

1. Click any gray box below — type directly (Adobe Reader, Chrome, Edge, Safari all work).
2. Click checkboxes to select options.
3. Save: File > Save As, then email the saved PDF to: inquiry@nucorebio.com
4. Leave anything blank if unsure — our R&D team completes gaps during consultation.
5. We reply within 72 hours with full ingredient matrix + preliminary pricing.

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## Your Contact Information

### Full Name

*First & Last name*

### Company / Brand Name

### Business Email

*Business email preferred*

### WhatsApp / Phone

*Include country code*

### Country of Operation

*Where you are based*

### Target Launch Market(s)

*e.g. US, EU, Australia*

### Website (if any)

### How did you find us?

*e.g. Alibaba, Google, referral*

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## Product Concept & Health Goal

Primary health benefit (check all that apply):

- |   |  |
|---|--|
| <input type="checkbox"/> Men's performance & testosterone | <input type="checkbox"/> Women's hormonal balance & cycle  |
| <input type="checkbox"/> Cognitive / nootropic / focus    | <input type="checkbox"/> Anti-aging / skin & collagen      |
| <input type="checkbox"/> Immune support & longevity       | <input type="checkbox"/> Sports performance & recovery     |
| <input type="checkbox"/> Metabolic / weight management    | <input type="checkbox"/> Sleep quality & stress management |
| <input type="checkbox"/> Gut health & digestion           | <input type="checkbox"/> Other (describe below)            |

Describe the specific outcome your customer should experience:

*e.g. "Noticeable energy increase within 30 min" or "Improved sleep onset within 7 days"*

How fast should the effect be perceivable?

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Within 30–60 min (first dose) | <input type="checkbox"/> Within 24 hours      | <input type="checkbox"/> Within 7 days          |
| <input type="checkbox"/> Within 30 days                | <input type="checkbox"/> No specific timeline | <input type="checkbox"/> Open to recommendation |

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## Dosage Form & Format Preferences



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## Ingredient Preferences & Restrictions

### Ingredients you WANT to include:

List actives, botanicals, peptides — include target concentration if known.

### Ingredients to AVOID / EXCLUDE:

Allergens, restricted ingredients in your market, sensitivities.

### Formula IP preference:

- Full IP ownership — custom R&D, IP transferred to me
- License existing NuCoreBio formula (non-exclusive)
- Exclusive territory license of existing NuCoreBio formula
- Open to NuCoreBio R&D recommendation

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## Target Markets & Regulatory Requirements

Target Market	Regulatory Framework	Notes / Requirements

### Certifications required:

- GMP / cGMP
- ISO 9001
- Halal Certified
- Kosher Certified
- Non-GMO
- Organic
- Vegan / Vegetarian
- Other

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## Volume, Timeline & Budget

### Monthly production volume

e.g. 50kg/month or 10,000 units

### Target retail price per unit

e.g. \$35–\$50 per bottle

### Target launch date / timeline

e.g. Q3 2026 or within 6 months

### Cost of goods target (per unit)

e.g. under \$8 at \$35 retail

### AFTER SUBMITTING — WHAT TO EXPECT:

- 72 hours: Preliminary ingredient matrix + COG estimate for your formula
- Regulatory pathway notes for your target market(s)
- Sample availability + production lead time

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